KAVANAFX

COOKIE POLICY
V-2023

Introduction to Kavana FX

Kavana FX (hereafter referred to as the "Company") operates under the legal framework of Saint Lucia with Registration 2024-00097, with its registered office located at Ground Floor, The Sotheby Building, Rodney Village, Rodney Bay, Gros-Islet, Saint Lucia.

This cookie policy pertains to the website www.Kavanafx.com and all its associated sub-domains and mobile applications managed and operated by Kavana FX Ltd and Kavana FX Corporation.

In its capacity as a financial services firm, Kavana FX (herein referred to as "the Company") abides by the regulations outlined in the Cookie Policy (hereinafter the "Policy"), detailing how cookies are utilized to enhance user experience while browsing our website and enabling continuous improvement.

We highly prioritize your privacy and are dedicated to equipping you with the necessary information and tools to effectively manage your cookies.
Understanding Cookies, integral to website functionality, are small text files stored on your computer or mobile device upon visiting a website. They serve to optimize website performance and provide information to site owners.

Distinguished from session cookies, persistent cookies remain on your computer beyond browser sessions, facilitating improved user experience through anonymized statistical analysis of browsing behavior.

Cookie Analysis at Kavana FX
Kavana FX website utilizes three main types of cookies, each serving distinct purposes as elaborated below:

1. Necessary Cookies: Essential for core website functionalities such as navigation and secure field access. These cookies do not necessitate user consent but can be disabled through browser settings, albeit potentially affecting website performance.
2. Analytical Cookies: Employed to gauge and enhance site performance through anonymous user interaction reports.
3. Marketing Cookies: Tailored to deliver personalized user experiences and targeted advertisements by analyzing user activity, thereby optimizing marketing endeavors.

Name	Purpose	Expiry	Type	Category
<wallet>_is_wizard_completed	Identifies if wizard flow has been fully completed for the current user.	10 Days	1st party	Necessary
acid	Stores the Affiliate's Campaign ID.	Session	1st party	Necessary
cc_cookie_accept	Stores the acceptance of cookies.	Session	1st party	Necessary
cc_cookie_decline	Stores the decline of cookie bar.	Session	1st party	Necessary
completing_part	Completed parts for Wizard in profile completion form.	10 Days	1st party	Necessary
CRSF token	A CSRF token is a unique, secret, unpredictable value that is generated by the server-side application and transmitted to the user in such a way that it is included in a subsequent HTTP request made by the user. It is used for security purposes in order to prevent abuse of form submission.	1 year	1st party	Necessary
dark_mode	Used by Kavanfx CRM on redirections to Kavanfx CRM area to switch to dark mode.	Session	1st party	Necessary
Exit-popup-Global-Trends	Determines if the exit popup should be displayed.	10 days	1st party	Necessary
forget_pass	Random number to ensure captcha answer is correct.	30 Days	1st party	Necessary
forget_pass_x_	Stores captcha answer.	30 Days	1st party	Necessary
lang	Stores user's selected language.	1 month	1st party	Necessary
ltRefreshedBalance	Last refreshed balance. If the last refreshed balance is less than 15 Minutes it will retrieve the info from ltResponse.	Session	1st party	Necessary
ltResponse	Balance of wallet.	Session	1st party	Necessary
master_account	Wallet of the current user.	Session	1st party	Necessary
mc_data	Internal tracking cookie that stores the campaign ID of the first landing page the user visited and identifies the user in the future if they register an account.	1 month	1st party	Necessary
mcid	Stores campaign ID of landing page visited.	Session	1st party	Necessary
mobile_app	Used by Kavanfx App on redirections to CRM Kavanfx area to switch to dark mode.	Session	1st party	Necessary
login	Wallet of the current user. Cookie is shared among all subdomains. Used in main website to identify if current browser is logged in to client area.	Session	1st party	Necessary

Path	Current path tracker.	current session	1st party	Necessary
redesign_flag	Identifies if Kavanfx area is on redesign or not.	10 Days	1st party	Necessary
refid	Affiliate ID used to register clients under specific Affiliates.	Session	1st party	Necessary
regulator	Stores user's regulation.	Session	1st party	Necessary
show_phone_ve rification	Identifies whether to show phone verification popup.	Session	1st party	Necessary
show_phone_ve rification_delay _<wallet>	Identifies whether to show phone verification popup after the first occurrence of the phone verification popup.	1 Day	1st party	Necessary
show_profile_u pdate	Identifies whether to show force profile popup.	Session	1st party	Necessary
user	Random User ID that identifies the user.	1 month	1st party	Necessary
walletHash	Encrypted value of master_account	Session	1st party	Necessary
Xrsc11_000	Balance of wallet.	Session	1st party	Necessary
Secure- 1PSIDCC	Cookie required to use website options and services.	1 year	3rd party	Necessary
Secure- 3PSIDCC	Cookie required to use website options and services.	1 year	3rd party	Necessary
AKA_A2	Used by CDN Akamai for the Akamai cache function, used by the website to optimize the response time between the visitor and the website.	Session	3rd party	Necessary
CAPTCHA_x_	SPAM protection service provided by Google that helps protect websites from spam and abuse.	Session	3rd party	Necessary
www.kavanafx.com	Used for the mobile app banner to hide the banner if users don't want to download it.	Session	3rd party	Necessary
www.Kavanfx.com	Used for the mobile app banner to determine whether it should be displayed or not.	Session	3rd party	Necessary
Consent	Google cookie consent tracker.	17 years	3rd party	Necessary
LOGIN_INFO	Used to play YouTube videos embedded on the website.	6 months	3rd party	Necessary
LPSessionID	Cookie for chat history, stored until the browser is closed.	Session	3rd party	Necessary

LPSID-Site ID	Visitor ID as identified in Conversational Cloud. Identifies a browser as long as the cookie is not deleted.	Session	3rd party	Necessary
LPVID	Provides technical support to the chat function to make sure that the chat on the website works as intended, e.g., by identifying the browser which enables us to remember ongoing and previous chats as well as know where a user is visiting the website from.	1 year	3rd party	Necessary
Orejime	Store the user's consent about accepting/rejecting cookies	1 year	3rd Party	Necessary
SAME_SITE	Prevents the browser from sending this cookie along with cross-site requests.	Session	3rd party	Necessary
VISITIR_INFO1_L IVE	Used to play YouTube videos embedded on the website.	6 months	3rd party	Necessary
wordpress_test _cookie	WordPress sets a test cookie for every visitor to check if the browser accepts cookies.	current session	3rd party	Necessary
xsrf	Used for security purposes in order to prevent abuse of form submission.	Session	3rd party	Necessary
webinar	Tracks if the visitor is coming from a webinar registration.	Session	1st party	Marketing
adroll_fpc	Used to collect and use personalised data in order to deliver targeted and personalised advertising.	1 year	3rd party	Marketing
_fbp	Used by Facebook to store and track visits across websites. The expiration is controlled by settings in the plugin.	3 months	3rd party	Marketing
anid	Used to show Google ads on non-Google sites.	13 months	3rd party	Marketing
utmc	Stores Time of Visit on our website.	30 minutes	3rd party	Analytical
utmz	Stores used keyword and search engine.	6 months	3rd party	Analytical
_gcl_au	Takes information in ad clicks and stores it in a first-party cookie so that conversions can be attributed outside the landing page.	Session	3rd party	Analytical
_ga	Google Analytics uses the _ga and _gid cookies to distinguish unique users and pages that users have seen. The _ga cookie counts the number of visits to a page or post.	2 years	3rd party	Analytical

LPSID-Site ID	Visitor ID as identified in Conversational Cloud. Identifies a browser as long as the cookie is not deleted.	Session	3rd party	Necessary
LPVID	Provides technical support to the chat function to make sure that the chat on the website works as	1 year	3rd party	Necessary
_gac_gb_<container-id>	Contains campaign related information. If Google Analytics and Google Ads accounts are linked, Google Ads website conversion tags will read this cookie unless the user opts out.	3 months	3rd party	Analytical
_gat_gtag_UA_16960429_1	Used by Google Analytics to track conversions. Reads and filters requests from bots and then identifies users across browsing sessions.	1 min	3rd party	Analytical
_gid	Google Analytics uses the _ga and _gid cookies to distinguish unique users and pages that users have seen. The _gid cookie prevents repeated views of a page or post by a visitor.	1 day	3rd party	Analytical
1P_JAR	Used by Google to collect website statistics and track conversion rates.	1 month	3rd party	Analytical
APISID	HSID, SSID, APISID and SAPISID cookies enable Google to collect user information for videos hosted by YouTube.	2 years	3rd party	Analytical
OGPC	Enables the functionality of Google Maps.	Session	3rd party	Analytical
OTZ	Used by Google Analytics to provide an aggregate analysis of Website visitors.	1 year	3rd party	Analytical
pvc_visits[0]	Cookie created by the post-views-counter third party which counts the number of visits to a post, and is used to prevent repeat views of a post by a visitor. The expiration is controlled by settings in the plugin.	Session	3rd party	Analytical
RUL	Used by Google DoubleClick to determine whether the website advertisement has been properly displayed and collect data in order to show relevant advertising to the visitor across the web.	1 year	3rd party	Analytical
SAPISID	HSID, SSID, APISID and SAPISID cookies enable Google to collect user information for videos hosted by YouTube.	2 years	3rd party	Analytical
utma	The number of visits, including the time of the first visit, the previous visit, and the current visit.	2 years	3rd party	Analytical
_ga	Google Analytics uses the _ga and _gid cookies to distinguish unique users and pages that users have seen. The _ga cookie counts the number of visits to a page or post.	2 years	3rd party	Analytical

Managing Cookies with Kavana FX

Removing Cookies from Your Device

Clearing your browser's browsing history effectively removes all cookies from your device. However, this action may result in the loss of saved information like login details and site preferences.

Managing Site-Specific Cookies

For granular control over site-specific cookies, explore the privacy and cookie settings within your preferred browser.

Blocking Cookies

While modern browsers offer options to prevent cookie placement, doing so may necessitate manual adjustment of preferences for each site/page visit. Some functionalities may also be impaired, notably profile logging-in services.

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